



# RURAL WATER ASSOCIATION OF UTAH

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**TO:** 2010 Northern Conference Exhibitors  
**FROM:** Shannon Rasmussen, *RWAU Event Planner*  
**DATE:** April 14, 2010  
**SUBJECT:** 2010 Northern Conference Exhibit Options

It is time to get registered to exhibit with RWAU at the 2010 Northern Conference! This year's Conference dates and location are:

**September 13—16, 2010 | The Davis Conference Center | Layton, Utah**

**EXHIBIT DAY (Indoor & Outdoor Exhibits): WEDNESDAY, September 15<sup>th</sup>**

In the past few years, RWAU's Northern Conference has been expanding throughout all aspects of the Conference. We are happy to again offer you a few different exhibit options to suit your needs. There will be both an indoor and an outdoor exhibit option on the exhibit day this year. Details are as follows:

## **OUTDOOR EQUIPMENT: Wednesday, September 15, 2010**

We are hosting our **Outdoor Equipment Expo** and **Operator Rodeo** in conjunction with the indoor training and exhibits again this year. Sign up for this option and bring your large equipment to display from 7:30 am to 4:00 pm on Wednesday, September 15<sup>th</sup> in the north parking lot at the Davis Conference Center. Your \$150 exhibit fee (\$200 for nonmembers) pays for up to 200 square feet of exhibit space and two conference attendees. (Additional attendees can be registered for \$35 per person. Sign up any additional attendees on the registration form included.) Come display your large equipment while attendees enjoy the Rodeo festivities and compete against one another in events such as the backhoe obstacle course, pipe tapping, Meter Installation, and the brand new GPS confidence course.

## **INDOOR TABLE-TOP DISPLAYS: Wednesday, September 15, 2010**

The indoor table-top display option will be similar to what we have offered at the Northern Conference in the past. The set-up for exhibits will be from 7:00—7:30 Wednesday morning. Exhibits will be conducted from 7:30 am – 4:00 pm. Due to space limitations in the conference center, we will only be able to accommodate the **first 30 exhibitors to register**. In addition, exhibits will be limited to a **TABLE-TOP** display. Please plan for this when preparing your display materials. The \$250 exhibit fee (\$300 for nonmembers) includes one **six-foot table-top** display, and two Wednesday conference attendees. (Additional attendees can be registered for \$35 per person. Sign up any additional attendees on the registration form included.)

## **SPONSORSHIPS: Operator Rodeo Event & Prize Sponsorship, Booth Participation Drawing**

**Operator Rodeo Event Sponsor:** We have a few spots available to sponsor an Operator Rodeo event for \$200. Event sponsors will be recognized at the event and at the conference and will display their outdoor equipment (if applicable) next to the rodeo event they are sponsoring.

**Prize Sponsorship:** For indoor exhibitors or those not wishing to sponsor an event, we are offering \$50 prize sponsorships at the conference this year. You can either bring a prize of your choice (valued at \$50 or greater), or sponsor in cash toward an individual prize or the grand prize. Conference attendees will putt for tickets on the Rural Water putting green throughout the Conference for a chance to win the prizes sponsored by our vendors. The prize drawing will be held after the final class on Thursday. All sponsors will be recognized at the Conference and in the Fall 2010 issue of *The Connector*. Sign up to sponsor on the registration form and get great conference exposure!

**Booth Participation Drawing:** Attendees will be given a card with the name of each exhibitor on it when they register at the conference. The attendees will take this card with them as they visit each booth and obtain a signature from you. They will use their completed cards during the last break of the day on Wednesday for a prize drawing. The drawing will be held just before vendor take down. (If you prefer not to be on the attendee/vendor participation signature list, please indicate as much on your registration form.)